

The Situation Room Experience: California Wildfires

Role Summary

This document is to assist in the assignment of roles. Background information and role characteristics are provided.

PIO - LA EOC	You represent Los Angeles County as part of the Joint Information Center (JIC). You ensure that all information that pertains to Los Angeles County is factual and from confirmed sources. You enjoy the crisis decision-making process and being a part of it.
PIO - VC EOC	You represent Ventura County as part of the Joint Information Center (JIC). You ensure that all emergency information that pertains to Ventura County is factual and from confirmed sources. You thrive under pressure and are a team player.
PIO - Public Health	You work with the JIC team to post the important emergency event information that the public can use to make critical decisions. You personally focus on the air quality and overall health of the residents of Los Angeles County and Ventura County during wildfires and earthquake events.
PIO - Public Works	You represent Public Works as part of the Joint Information Center (JIC). You ensure that all information that pertains to Public Works is factual and from confirmed sources. You are protective of Public Works and how it is perceived by the public. Public Works maintains the water, transportation and waste management infrastructure.
PIO - ICP	You lead the Joint Information Center (JIC) team, determining which information is appropriate to release to the public according to the Incident Command Post guidelines. You want to use various sources of information and decide what is factual and what is false. You need to make sure you are keeping the public up-to-date while also not overwhelming them.
LA County Fire Chief	You work with the LA County Sheriff to decide when to release evacuation orders. You also need to respond to information you receive from the field promptly. Sometimes you must decide where to send firefighting teams. You also must stay up-to-date on where the fire is and where it is heading based on information provided to you.
LA County Deputy Fire Chief	You are responsible for making logistical decisions on emergency and fire response. You assess the emergency situations and recommend where resources should be placed. You collaborate with the LA Fire Chief, LA Sheriff and the Joint Information Center (JIC) during emergency events.
LA County Sheriff	You are the lead law enforcement official in Los Angeles County. You rely on your 20+ years' experience to make critical decisions. You are the leading voice in deciding on evacuation notices in natural disaster events. You want to have final say because you know what is best for Los Angeles County.
Ventura County Fire Chief	You are responsible for making logistical decisions on emergency and fire response. You assess the emergency situations and recommend where resources should be placed. You collaborate with the VC Fire Chief, VC Sheriff and the Joint Information Center (JIC) during emergency events.
Ventura County Deputy Fire Chief	You are responsible for making tactical decisions on emergency and fire response. You assess the emergency situations and recommend and post evacuation and emergency warnings. You collaborate with the Ventura County Sheriff and the Joint Information Center (JIC) during emergency events.
Ventura County Sheriff	You lead the law enforcement response to emergencies in Ventura County. You work closely with the Ventura County Fire Chief and the Joint Information Center to ensure emergency messaging is provided quickly and accurately to the public. You push for transparency in your meetings with the Fire and Operations team.

Red Cross Animal Shelter Lead	You are responsible for making decisions for shelter locations that can house animals of all sizes. The local animal shelters will look to you for guidance if they need to shelter large animals and relocate. You are decisive in your decision making as you have many years of experience working as the Animal Shelter Lead.
Red Cross Human Shelter Lead	You are responsible for making decisions for identifying and setting-up shelter locations that can house humans. The local human shelters will look to you for guidance and support. You work with the other members of the Red Cross team in providing consistent messaging the public can use.
Cal Electric - Local Public Affairs	You represent Cal Electric with the local Los Angeles County and Ventura County communities during crisis events. You work with the Cal Electric PR team, deciding how Cal Electric will be viewed by the public. You and the team will protect the reputation of Cal Electric during all crisis events.
Cal Electric - PR Legal	You represent Cal Electric's legal position during crisis events. You work with the Cal Electric PR team, taking guidance from the corporate legal team on which information should be posted. You and the team will protect the reputation of Cal Electric during all crisis events.
Naval Public Affairs Officer	You are responsible for being the NBVC representative for community relations, internal and external communication programs, and media relations. In this role, you are the main point-of-contact to the news organizations, fire and operations teams, other government organizations, and the public.
Naval Public Affairs Specialist	You are responsible for posting the latest information from the naval base. You work well together with your team, but are not close socially. You all are focused on getting information out fast, especially when an emergency situation arises.
Oxnard Fire Chief	You are responsible for resources and logistics for any fire emergencies in Oxnard. You work with NBVC and the Ventura County Fire Department to support emergency events.
Oxnard Deputy Fire Chief	As the Fire Chief, you are responsible for the fire response to any fire emergencies in Oxnard. You work with NBVC and the Ventura County Fire Department to support emergency events. You are respected by your peers. They know your priority is to protect Oxnard first.
Oxnard Mayor	You need to stay up to date on all things involving Oxnard. You need to be available to the community members who reach out to you. You also need to work with your team to gather information and craft statements for the community. You want to be elected the next Governor.
LA Herald News Editor	You lead the LA Herald news team in reporting news accurately. You understand the power of social media. You know the public has short attention spans, so you want your team to post accurately and often and perform broadcasts.
LA Herald News Reporter	You are regarded as a factual reporter that keeps the best interest of the residents in mind. You work to get to the important information and will use contacts and reach-out to people you do not know to confirm information. You are loyal to the LA Herald News Editor and follow their guidance.
LA Herald Social Media Reporter	You are building the LA Herald news team's presence on social media. You understand how to provide the news in short, effective sentences. You are working to expand your own presence on social media to get other news organizations and residents to follow you and "like" your postings.
Ventura Courier News Editor	You lead the Ventura Courier News Team in ensuring the residents have the important news they need. You allow the news team to do their own investigation and confirmation. You make decisions on what can be posted and present the Ventura Courier in the best manner to the public.

Ventura Courier News Reporter	You investigate breaking news in Ventura County. You reach out to contacts that have been valuable in the past and work with new contacts to validate information. You collaborate with the social media reporter to post breaking news.
Ventura Courier Social Media Reporter	You report the news on various social media platforms. You are building your social media presence and are starting to gain more followers. You enjoy talking to people to get information that you can use. You are very straightforward when you ask questions.
Malibu Mayor	You need to stay up to date on all things involving Malibu. You need to be available to the community members who reach out to you. You also need to work with your team to gather information and craft statements for the community. You want to be elected Governor.
Malibu Pro Tem Mayor	You work with the Mayor and their team to set the local laws and ordinances in the city of Malibu. You provide direction during emergency events. You post transparent information on social media that the residents can use to make critical decisions.
Agoura HOA President	You are looked upon to provide direction to the community when needed. You are friendly with the HOA Vice President and Treasurer, all living near each other in the neighborhood. You work well together to decide what is best for the neighborhood. You want to be elected the next Governor.
Agoura HOA VP	You are always on top of the news and are a vocal community member that represents Agoura Hills. You are not afraid to speak up in Town Halls. You are also protective of your hardware store and want the store to be successful. You will do what it takes to protect your home.
Cal Electric Spokesperson	You represent Cal Electric and are regarded as the go-to point of information by the news and government. You work to provide factual information to answer any of the public's concerns. You will follow company protocols and are the first line of defense in crisis situations.
Naval Community Director	You create media content as both social media and news articles to inform the public and government organizations of the news from the naval base. You work with the Public Affairs Officer (PAO) and the Public Affairs Specialist to validate any information and agree on what gets posted.
Red Cross Communications Lead	You are responsible for making decisions that provide critical information for the public during emergency events. You lead the team's collaboration efforts to present a consistent and clear message to the public. Members of the Red Cross team: Red Cross Human Shelter Lead, Red Cross Animal Shelter Lead.
Agoura HOA Treasurer	You are looked upon as part of the team that provides direction for the community when needed. You are friendly with the HOA President and Vice President, all living near each other in the neighborhood. You work well together to decide what is best for the neighborhood.
Malibu Public Safety Manager	You lead the emergency management team for the City of Malibu. You work with the Mayor's team, the Malibu Mayor and the Mayor Pro Tem, to be transparent with the Malibu community during emergency events. You respect the Joint Information Center and adhere to their safety and evacuation orders. You quickly post this information to the public via social media.
Gilley Horse Ranch - Foreman	You lead the Gilley Horse Ranch in taking care of the horses and property. You work with the Ranch Hand and Wrangler to ensure all the horses are safe and healthy. As a team, you will make decisions to protect the horses and the ranch property in an emergency event.

Gilley Horse Ranch - Ranch Hand	You take care of the horses and ranch property. You work with the Foreman to ensure all the horses are safe and healthy. As a team, you will make decisions to protect the horses and the ranch property in an emergency event.
Gilley Horse Ranch - Horse Wrangler	You take care of the maintenance for the ranch and handle all the horse rides for the public. As a team, you will make decisions to protect the horses and the ranch property in an emergency event. You rely on your expertise growing up in Montana on your family's ranch.
Landscaper - Foreman	You lead the landscaping crew to perform their duties at various homes in Ventura County and Los Angeles County. You primarily deal with upper economic homes. Your team works well together and is family focused.
Senior Landscaper	As the senior landscaping crew member, you mentor the junior crew member. You are there to fill-in for the foreman when they are not available or too sick to be on-site. You primarily deal with upper economic homes. Your team works well together and is family focused.
Junior Landscaper	As the junior landscaping crew member, you take direction from the foreman and senior crew member. You follow their direction and are eager to learn as much as you can on landscaping and management. You primarily deal with upper economic homes. Your team works well together and is family focused.
LA World Editor	You lead the LA World news team and encourage your team to report news quickly and accurately. You are respected by the rest of the news team because you worked your way up to your position. Your management style is persuasive, but stern. You want to ensure the news your team posts is factual.
LA World Reporter	You work with the LA World news team to post articles and perform broadcasts that keep the public informed. Working on various platforms, you and the team need to work together to get the news out in a timely manner. You need to post news that is direct and what the public needs.
LA World Social Media Reporter	Work with the LA World news team to research and confirm the news and post it on social media. Be the social media leader for the news team, actively posting news for your followers to read and use to make decisions.
VC Journal Editor	Lead the VC Journal news team to focus on the important news information. As the team leader, you work to maintain collaboration among the team members. You are responsible for the news the team broadcasts and posts.
VC Journal Reporter	You work with the VC Journal news team to post articles and perform broadcasts that keep the Ventura County and Los Angeles County public informed. Working on various platforms, you and the team need to work together to get the verified news out in a timely manner.
VC Journal Social Media Reporter	Work with the VC Journal news team to research and confirm the news and post it on social media. Be the social media leader for the news team, actively posting news for your followers to read and use to make decisions.
College Park Grocery Store Manager	You manage the grocery store in College Park Shopping Center. You work with the other store managers in the shopping center on potential methods to increase sales and revenue for all the stores. You will make decisions that affect the shopping center as a team.

College Park Hardware Store Manager	You manage the hardware store in College Park Shopping Center. You work with the other store managers in the shopping center on potential methods to increase sales and revenue for all the stores. You will make decisions that affect the shopping center as a team.
College Park Fast Food Manager	You manage the fast food restaurant in College Park Shopping Center. You work with the other store managers in the shopping center on potential methods to increase sales and revenue for all the stores. You will make decisions that affect the shopping center as a team.
College Park Gas Station Manager	You manage the gas station, ensuring all operations run smoothly. You make decisions with the owner on stocking and pricing for the gas station. You routinely meet with the other College Park store managers to discuss how everyone is doing.
Coastal U News Editor	You lead the student news team to produce daily news and social media news. You bring the news team together to collaborate on breaking news and post articles and social media posts.
Coastal U Junior Reporter	You work with the student news team to post the news as articles and social media. You collaborate to focus on issues that affect the students, staff, and Malibu community. You work with the team to create a consistent style of reporting the news.
Coastal U Freshman Reporter	You work with the other student news team members to report on the pressing news each day. You focus on breaking news as it happens while maintaining your focus on social issues.
Malibu Film Executive	You are viewed as someone with the best interests of Malibu and its residents. In your neighborhood, you are seen as providing valuable opinions and guidance. You enjoy this role as it makes more of the Malibu community know you and gets your name out there. You are not afraid to speak up at Town Halls or demand that Malibu gets the support and protection it deserves.
Malibu History Professor	You are viewed as an intellectual in Malibu. As a history professor, you get into many discussions about history and its current effects on the current political landscape. You will work with your neighbors, taking in their knowledge and opinion during emergency events.
Malibu Aerospace & Defense VP	You are respected in your neighborhood for your military service and leadership skills. Your neighbors will often look to you for emergency guidance. You practice and preach safety for all humans and suggest everyone follow the first responder directions for when to evacuate.
Seminole Surfing Instructor	You are somewhat of a celebrity in Seminole Springs as you are a former professional athlete. You have lived in the same home for many years and your neighbors respect you for your guidance and information. You take this role seriously.
New Seminole Homeowner	You are taking a few days off before you start your new job. You are unpacking more boxes and want to set-up your new home before starting your new job.
Retired Seminole Homeowner	As a long-term resident of Seminole Springs, you enjoy being seen as someone the neighbors look to for information and guidance. You keep up with social media, enjoying news that comes out in short, quick statements. You know you have been lucky that your home has survived all wildfires and earthquakes that have occurred.